

**Committee Notes – Joint Meeting**  
**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**  
**February 10, 2011**

---

Attendance: HED Committee Members Present: John Tronson, Chairperson; Dan Chismire, Phil Royle, and Thaddeus Smith. Not Present: Carol Massie, Jim McPartlin, and Mark Supper. SVBID Committee Members Present: Fred Rosenthal, Chairperson; Richard Falzone. Not Present: Fabio Conti, Patrick Olmstead, Roxanna Sassanian. Liaisons: Mike Harkins, Joe Salazar, Steve Seyler, Dave McCall, Andrews International; Not Present, LASD; Officer Danny Pesqueira, Officer Irv Isabella, LAPD; Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Mohammed Varizadeh, Abdul, Yogi Dogs; Colin Thomas, Madame Tussaud's.

- I. Call to Order: The meeting was called to order by Chair Persons Fred Rosenthal and John Tronson at 10:15 a.m.
- II. Public Comment: Mohammed Varizadeh, owner of Yogi Dogs expressed his frustration to the committee regarding the food trucks and illegal hot dog vendors, which have been arriving in the area on weekend nights. Mohammed explained that these vendors have been seriously cutting into his business. Officer Pesqueira informed him that the issue is one the City Health Department needs to enforce, and that they are looking at doing a task force in the coming week. Kerry Morrison also said the BID would contact the Health Department to see what would be the possibility that the BID could pay for our own task forces to occur on a regular cycle.
- III. Meeting Notes: The committee approved the meeting notes from their January 13, 2011 meeting.
- IV. Reports

A. Report from Andrews International: BID Security continues to stay active. Steve Seyler reported that the officers have made 130 combined arrests in the two BID areas for 2011. Officers also aided LAPD in performing a raid of a local vacant apartment building in the BID. After being contacted by a neighboring property owner, BID security obtained approval from the property owner and enlisted the help of LAPD to remove numerous individual who had been illegally living in the vacant building. In addition to their normal outreach, officers have continued to engage in homeless outreach efforts as well. Deputy Director of Security Joe Salazar recently volunteered at the 2011 LAHSA Count in Hollywood, and two officers were able to assist a gentleman who has been chronically homeless in getting services at Blessed Sacrament Social Services.

B. Report from LAPD: Officer Pesqueira reported that LAPD has been continuing to prepare for NBA All Star Weekend. Both Officer Pesqueira and Isabella have been going around to various clubs and venues in the area to take inventory of activities that are planned for the week. Starting February 16, the Hollywood division will be on full deployment.

**Minutes – Joint Meeting  
Security Committee- Hollywood Entertainment District, Sunset and Vine BID  
February 10, 2011**

C. Report from LA Sheriff's Department: Not in attendance

D. Report from LA City Attorney's Office: Not in attendance.

**V. Old Business**

A. Update on Activities Related to Community Impact Team/Sidewalk Nuisance Abatement: Joe Mariani reported that he attended Wednesday's Community Impact Team meeting with Kerry Morrison. Mitch O'Farrell reported on several strategies the City could take in regards to on-going complaints stemming from illegal tour operators, costumed characters, and CD vendors. O'Farrell also showed the committee some renderings of signage that could be posted in the area to educate tourists. Additionally, Steve Seyler and BID Security have volunteered to help create a roster of tour companies on the boulevard to give to the proper law enforcement agency to check and ensure that companies are operating with permits and following the required guidelines.

B. LAHSA Count: Kerry Morrison informed the board that the LAHSA Homeless Count took place on Thursday, January 27. Over 200 volunteers showed up to count homeless individuals living across the 34 census tracts in Hollywood. Morrison reported that at first glance it seems as though numbers are on par with the figure from two years ago, however the number of vehicles (cars, campers, RVs, etcetera) that were seen have increased significantly since the last count.

**VI. New Business**

A. None

VII. Next Meeting: The next meeting was scheduled for Thursday, March 10, 2011 at 10 a.m. in Suite 200 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chairs Fred Rosenthal and John Tronson at 11:10 a.m.